

SULIT



**KEMENTERIAN PENDIDIKAN TINGGI
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI II : 2024/2025

DPP40063: INTERNATIONAL TRADE

TARIKH : 10 MEI 2025

MASA : 8.30 PAGI – 10.30 PAGI (2 JAM)

Kertas ini mengandungi **EMPAT (4)** halaman bercetak.

Struktur (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** structured questions. Answer **ALL** questions.

QUESTION 1

CLO1 (a) Identify **FIVE (5)** reasons why countries engage in international trade.
[10 marks]

CLO1 (b) Explain **FIVE (5)** factors that accelerate the growth of international trade.
[15 marks]

QUESTION 2

CLO1 (a) Various theories have been developed by economists to explain global trade dynamics. The earliest and most recognized are classical trade theories, which analyze trade from a country-based perspective. Discuss any **TWO (2)** of these classical trade theories.
[10 marks]

CLO1 (b) Raymond Vernon's Product Life Cycle theory consists of four sequential stages. Exhibit each stage in order, supported by a suitable diagram.
[15 marks]

QUESTION 3

CLO2

- (a) The World Trade Organization (WTO) oversees trade relations among member nations by establishing a structured framework for trade negotiations and enforcing a dispute resolution system to ensure adherence to its agreements. These agreements are formally signed by representatives of member governments and approved by their respective parliaments. Write any **FIVE (5)** key functions of the WTO.

[10 marks]

CLO2

- (b) NaturaTress Enterprise is small medium enterprise (SME) eager to expand their business internationally by participating in trade exhibitions organized by government agencies. To achieve this, you must research relevant agencies that can support your company's growth. Determine **FIVE (5)** roles of the Malaysian Productivity Corporation (MPC) in guiding NaturaTress to enhance their business.

[15 marks]

QUESTION 4

CLO1

- (a) While international trade boosts global output, many countries impose trade restrictions to safeguard local industries from foreign competition. As a newcomer to the market, provide **FOUR (4)** non-tariff barrier tools or instruments used by the government to regulate trade and protect domestic products in Malaysia.

[10 marks]

CLO1

- (b) Free Trade Area (FTA) is a designated region where multiple countries enter into a trade agreement to enhance economic cooperation. The free trade agreements signed by the governments provide opportunities for companies to expand their exports. As a business owner looking to engage in international trade, illustrate **5 (FIVE)** advantages of these agreements can support and grow your business.

[15 marks]

END OF QUESTIONS