

SULIT



**KEMENTERIAN PENDIDIKAN TINGGI
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI II : 2024/2025

DPP40093: INTERNATIONAL TRADE

TARIKH : 11 MEI 2025

MASA : 2.30 PETANG – 4.30 PETANG (2 JAM)

Kertas ini mengandungi **EMPAT (4)** halaman bercetak.

Struktur (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** structured questions. Answer **ALL** questions.

CLO1

QUESTION 1

(a) Define the following international trade concept.

- i. Exchange
- ii. Import
- iii. Export
- iv. Domestic
- v. Globalization

[10 marks]

CLO1

(b) Compare **FIVE (5)** characteristics of international trade differ from domestic business.

[15 marks]

QUESTION 2

CLO1

(a) Elaborate **TWO (2)** types of Advantage Theories under Classical International Trade Theory with suitable example.

[10 marks]

CLO1

(b) Malaysia's DurioTechFood Sdn. Bhd. has developed an innovative durian-based energy bar and is now planning to expand into international markets. Using the Product Life Cycle (PLC) concept;

i) Draw the different stages of PLC graph.

[5 marks]

ii) Explain each PLC stage of DurioTechFood Sdn. Bhd. should adapt its export and international trade strategies to succeed in the global market.

[10 marks]

QUESTION 3

- CLO1 a) A country is facing a problem where cheap imported goods are hurting its local businesses. Using your knowledge of government intervention in trade, carry out **TWO (2)** ways the government can help to protect its local businesses.
[10 marks]
- CLO1 b) Malaysia External Trade Development Corporation (MATRADE) and Malaysian Investment Development Authority (MIDA) help Malaysian businesses expand into international markets.
- i) Examine **TWO (2)** roles of MATRADE and MIDA in support Malaysia's international trade and investment.
[5 marks]
- ii) Analyse **TWO (2)** functions of MATRADE and MIDA in promoting Malaysia's economic growth in digitalization era.
[10 marks]

QUESTION 4

CLO1

- a) Malaysia benefits from Asean's regional economic integration in various ways. For example, under the Asean Free Trade Area (AFTA), Malaysia companies like Proton can export cars like Tesla invest in Malaysia due to easier market access.

Based on this statement;

- i) Write **THREE (3)** benefits Malaysia gain from Asean Free Trade Area.

[6 marks]

- ii) Carry out **TWO (2)** major forms of regional economic integration.

[4 marks]

- b) Regional Economic Integration in Asean faces several obstacles and give impact in Malaysia's international trade relationship among the Asean country under Digital Free Trade Zone.

- i) Determine **FOUR (4)** possible obstacles to regional economic integration of Malaysia under digital free trade zone.

[10 marks]

- ii) Analyse **TWO (2)** key benefits of Digital Free Trade Zone for Malaysian business.

[5 marks]

END OF QUESTIONS

