## **SULIT**



#### KEMENTERIAN PENDIDIKAN TINGGI JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI

# BAHAGIAN PEPERIKSAAN DAN PENILAIAN JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI KEMENTERIAN PENDIDIKAN TINGGI

### JABATAN PERDAGANGAN

### PEPERIKSAAN AKHIR

**SESI II: 2024/2025** 

**DPP40053: INTRODUCTION TO LOGISTICS MANAGEMENT** 

**TARIKH: 21 MEI 2025** 

MASA : 8.30 PAGI – 10.30 PAGI (2 JAM)

Kertas ini mengandungi EMPAT (4) halaman bercetak.

Struktur (4 soalan)

Dokumen sokongan yang disertakan: Tiada

## JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

**SULIT** 

### **INSTRUCTION:**

This section consists of FOUR (4) structured questions. Answers ALL questions.

## **QUESTION 1**

CLO<sub>1</sub>

CLO<sub>2</sub>

CLO2

CLO<sub>2</sub>

CLO<sub>2</sub>

CLO1 (a) Elaborate **TWO** (2) types of marketing mix in logistics.

[5 marks]

(b) Examine FOUR (4) key logistics activities.

[10 marks]

(c) Analyze **FOUR (4)** impacts of inadequate port infrastructure on international logistics performance.

[10 marks]

## **QUESTION 2**

(a) Discuss TWO (2) disadvantages of road transportation in logistics.

[5 marks]

(b) Examine **FOUR (4)** regulatory bodies and its contribution to the transportation sector in Malaysia.

[10 marks]

(c) Identify **FOUR** (4) types of transport documentation used in logistics activities.

[10 marks]

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# **QUESTION 3**

### CLO2

- (a) With example, explain the following types of inventories:
  - i. Raw materials and component parts
  - ii. Finished goods

[5 marks]

CLO2

(b) Apply your knowledge of inventory control by explaining the following situations where a business should use push or pull inventory control.

| List | Situation   | Types of<br>Inventory<br>Control<br>Push @ pull | Explanation  |
|------|---|---|--|
|      | Example: A restaurant prepares fresh meals only after customers place an order. | Pull  | The business follows a just-in-time system, reducing food waste. |
| i.   | A company has reliable demand forecasts and enough storage space.               |   |  |
| ii.  | A startup with limited capital wants to reduce storage costs.                   |   |  |
| iii. | A business works with overseas suppliers that have long lead times.             |   |  |
| iv.  | A clothing retailer customises designs based on customer orders.                |   |  |

[10 marks]

CLO<sub>2</sub>

(c) Analyze the differences between manual and automated material handling in logistics activities.

[10 marks]

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# **QUESTION 4**

CLO<sub>2</sub>

CLO<sub>2</sub>

CLO2 (a) Write **TWO (2)** advantages of private warehouse.

[5 marks]

(b) Examine any FOUR (4) technologies that can aid warehouse operation.

[10 marks]

(c) A warehouse is a facility used for storing goods, typically a large, plain building situated in industrial parks on the outskirts of cities, towns or villages. Beyond storage, warehouses serve various other functions and support multiple activities. Analyse FOUR (4) importance of a warehouse in logistics operations.

[10 marks]

## **END OF QUESTIONS**

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